

Neighborhood Association Round Table Meeting Notes

March 9, 2019

Attendees: Carolyn Clontz and Beth Hoover, Mountain View, Butch Hansen, Old Farm, Rose Blackburn, Larkspur, Jill Mehner, Summit West, Joette Storm, Boyd Acres, Hans Jorgensen, Awbrey Butte, Lisa Mushel, Century West, Judy Clinton, Southwest, Stephanie Higgins, River West

The Neighborhood Round Table is in the process of reforming. The discussion centered on sharing practices and areas for improvement. Several of the associations are in transition with new officers coming on. Institutional memory will be lost.

Action items:

Each NA board should review the Neighborhood Association handbook created by the City to ensure it meets the requirements. **All NA boards**

Each representative will look at www.bendnaforums.org and the comparable web page on the city of Bend site www.bendoregon.gov/community/neighborhood-associations Prepare to discuss at a future meeting as to target audience, purpose and usefulness **All reps**

Attempt to access the email account bendareaneighborhoods@gmail.com **All reps**

Send new mission statement to Joshua Romero to post on City site **Joette Storm**

Use the BCC blind copy function when sending to NART reps **All reps**

Agree to designate one person to speak for the roundtable if news media inquire and have talking points to state mission, goals and relationship to NLA and HOAs. **TBD**

Confirm with Nathan Moses the topic and location (OSU Cascades) for May 11 meeting **Lisa Mushel**

Share information on "bread boards" Old Farm uses to announce meetings **Butch Hansen**

Areas for improvement:

Recruiting members and officers is a common concern. Some ideas for recruiting include signup forms, subcommittees to develop future board members, Meet and Greet coffee sessions at local cafes, social media sites such as Nextdoor and Facebook.

Send Welcome cards to new residents and distribute via realtors.
Reach out to HOAs to share notices with their members. The State publishes a list and title companies often share lists.

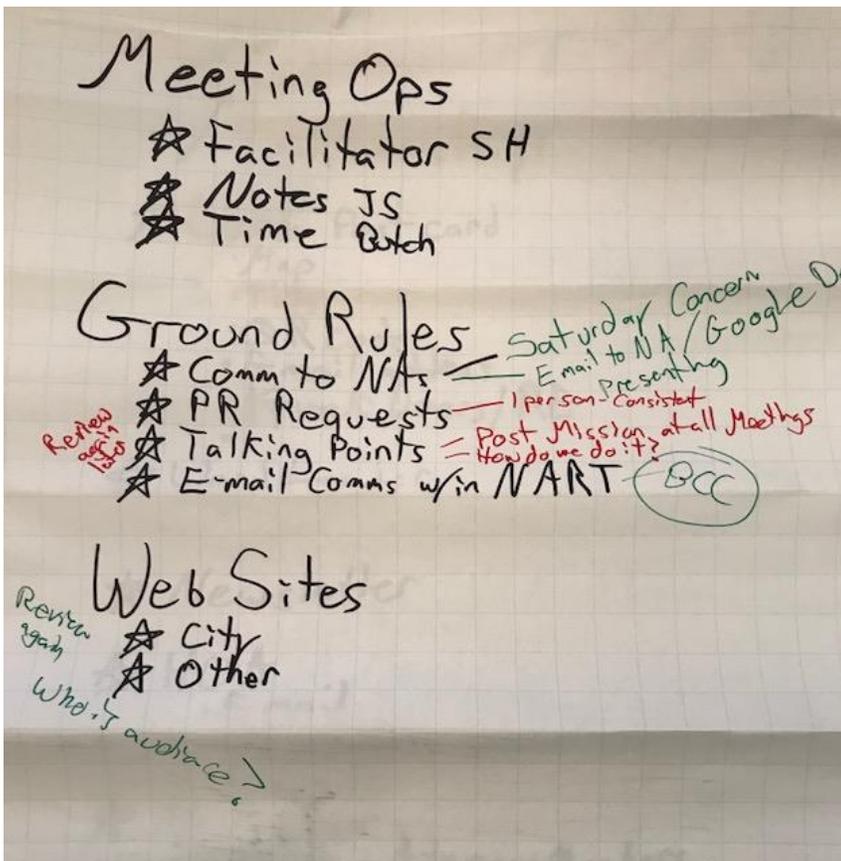
There is a need for standard job descriptions. Several NAs shared the descriptions in their bylaws. In 2011 the city developed a model Bylaw document.

Continuity and succession planning are also a concern. The members would like training in the areas of board development and how to conduct a meeting. Two copies of "How to Make Meetings Work" were offered to the group to read.

Social media and IT tools. Is there a benefit to learning Google suite so that all communications are integrated? Seek training in those tools.

The next meeting is Saturday May 11 at OSU campus.

Images from the meeting discussion boards



Membership

★ Cards Post card

- Map
- Tips
- QR code
- Email address
- Knock Doors/RE

★ Ward Leader

★ Newsletter

★ HOA

- Email
- Newsletter
- Website

★ Next Door

- Reach out to new Members

★ HOA vs NA

★ Events/Local Bus

★ Live Stream

Board Call to Lead

★ Sign Up - General Meeting

★ Next Door - Call for Members

★ Newsletter - FB/Email/Web

★ Emails to members

Next Door

★ Monthly Coffee

- w/ BoD 1 or 2
- NA Banner
- Website/FB/Next Door
- Local Business

★ General Meeting

- Sign at St for Week

★ Farmers Market

- Table

★ HOA

- Contact
- Email to go out
- Where are they located

Sign image provided by Butch from Old Farm



Some additional information provided by Hans from Awbrey Butte after the meeting

Home Owner's Association (HOA)	Neighborhood Association (NA)	Neighborhood Leadership Alliance (NLA)
		
<i>Funded by</i> Dues	<i>Funded by</i> City Funds	<i>Funded by</i> City Funds
<i>Represents</i> Owners	<i>Represents</i> Owners and Renters	<i>Represents</i> All
<i>Size</i> Part of a NA	<i>Size</i> Part of the city	<i>Size</i> Citywide
<i>Part of City Code</i> No	<i>Part of City Code</i> Yes (Section 1.20.100)	<i>Part of City Code</i> Yes
<i>Key Functions</i> CC&R's ARC Guidelines Aesthetics	<i>Key Functions</i> Represents residents Primary liaison with City Input to the NLA	<i>Key Functions</i> Conduit of communication Resource to City Council Address constituent needs

KEY ACRONYMS

